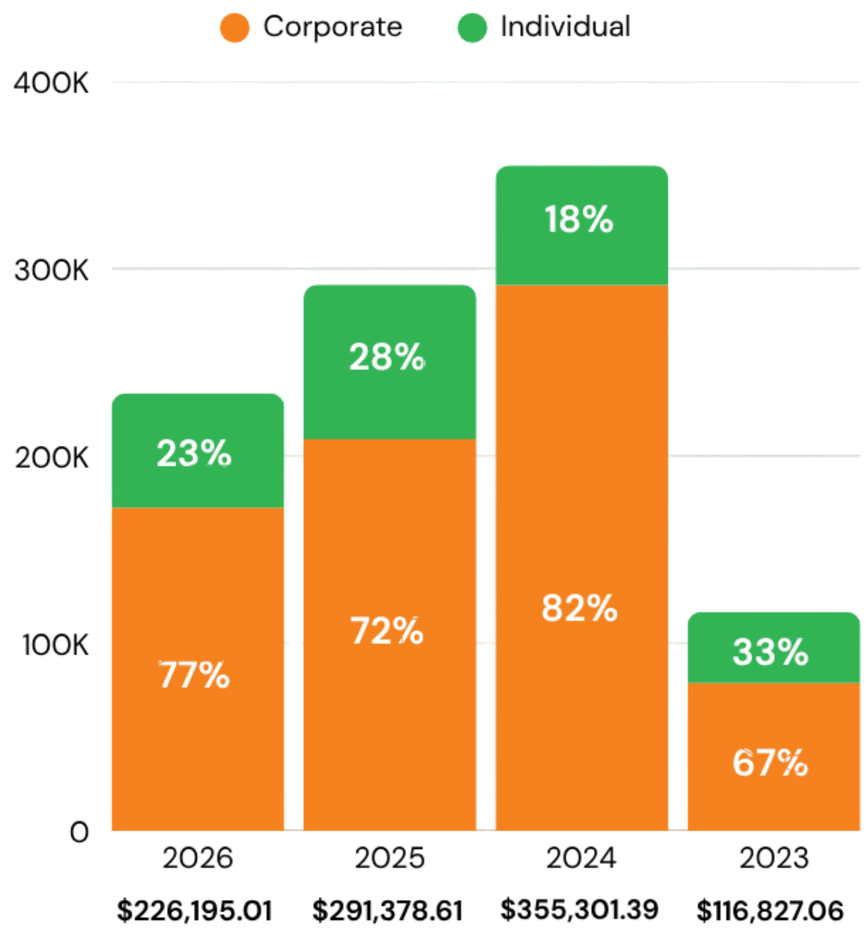
November 2026
Advisory Council Meeting



AREA AGENCY ON AGING PASCO-PINELLAS

AAAPP Corporate and organizational support Vs. Individual Giving (as of Oct 26, 2026)

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Volunteer Event Recap
October 22, 4pm

200 cards addressed to
Veterans within our community.

- 114 to Veterans Directed Care Clients, Volunteers & employees
- 86 provided to Sunshine Center Veterans Day Event



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September Newsletter
Sent 12:14pm Sept 16th
Sent to 1,049 contacts | 42.5% open rate | 6.2% Click through rate

Donor Communication & Metrics



Visit our YouTube Channel

Falls Prevention Month:
Investing in Safer, Stronger Communities

September is Falls Prevention Month, an important opportunity to shine a light on an issue that affects individuals, families, caregivers, and communities across our region.

Falls can have a significant impact on the health, confidence, independence, and quality of life of older adults or persons with disabilities. While falls can happen to anyone, many are preventable—and prevention begins with awareness, education, access to resources, and a strong community network.

For organizations like ours, **falls prevention is about more than preventing an injury. It is about helping people remain safely in their homes, connected to their communities, and independent for as long as possible.**

A Matter of Balance

Each "A Matter of Balance" class is designed to be interactive, supportive, and easy to follow. Throughout the 8 two-hour sessions, participants will learn, discuss, role-play, brainstorm, and move their way to building confidence and reducing their risk of falling.

- Build confidence: Learn practical strategies to manage concerns about falling and build confidence in their ability to move safely.
- Create safer spaces: Gain a better understanding of fall risks and learn ways to make their homes and daily activities safer.
- Stay active: Encourage participants to incorporate safe exercises and physical activity into their routines to improve strength, balance, and flexibility.
- Connect with others: Group sessions provide an opportunity for participants to connect with others, share experiences, and encourage one another throughout the program.
- Setting personal goals: develop realistic goals and personal action plans to incorporate healthy habits and learn practical skills that can be applied immediately in their homes and communities.



Hear it from previous "Matter of Balance" participants!

"Everyone can benefit from this course. You may not think you will, but you will. And you may not think you have the potential to fall, but you do."
-Fred, aged 75

"The class was really helpful to provide exercises to add to my current exercise program. It was nice to hear how other people resolve different issues with falling and what exercises they do. You don't feel like you're alone. It was really beneficial!"
-Jane, aged 80

"This class is a must for all the 55+ Communities'!"
-Laura, aged 70

View our calendar of upcoming classes for yourself or a loved one

Health & Wellness Class Calendar

Volunteer Spotlight

Stephanie Strikowsky - AAAPP SHINE Volunteer



When I retired, I wanted to devote some time to helping people in my community. When someone suggested looking into the SHINE program, I did, and the rest is history.

Reflecting on my own Medicare journey, I understood how confusing navigating the Medicare system could be. Being in the medical field during my working years, I thought this could be the perfect fit for me.

These days I work with SHINE, making weekly phone calls and also doing in-person counseling at the Dunedin Library, the Hale Center and patients at the Clearwater Free Clinic.

I have found this to be such a rewarding experience. There are so many different choices and timelines when you are turning 65 and beginning Medicare. Your choices can affect your whole Medicare "career", so it's

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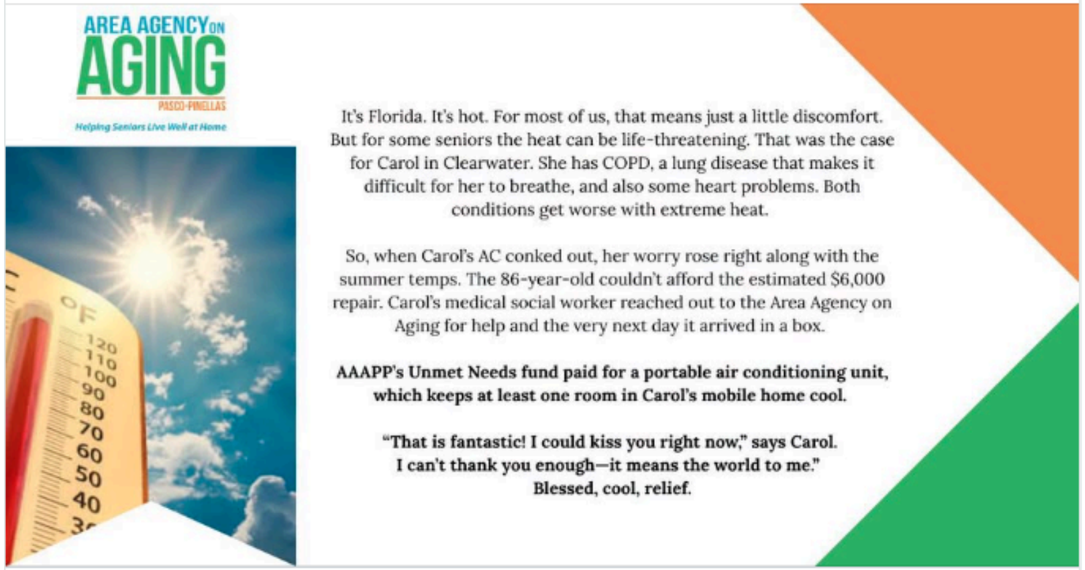
Social Media Appeals

Area Agency on Aging of Pasco-Pinellas, Inc.
Published by McKenna O'Neill · a day ago ·

For older adults facing an unexpected crisis, your generosity can mean relief, dignity and hope.

Through AAAPP's Unmet Needs fund, your gift helps to provide critical support when it is needed most. Help us be there for the next neighbor, like Carol, who needs a helping hand.

To learn more about our Unmet needs fund and donate today, please visit:
https://agingcarefl.org/get-involved/donate/ See less



See insights and ads Boost post

Area Agency On Aging Of Pasco-Pinellas, Inc.
22h •

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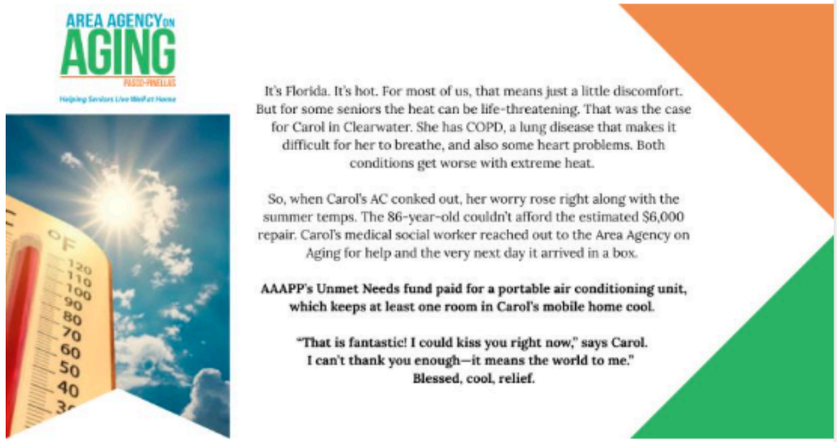

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Tell them what you loved... GIF

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End of Year Campaign!



- Direct mail
  - Current/Past Donors
  - USPS Direct Mail to New Markets
- Constant Contact
  - Emails
- Social Media
  - Facebook
  - LinkedIn

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Employee Giving Campaign

Testing employee giving through a smaller Halloween campaign.

Total Funds Raised: $300.72

Total Smiles delivered: 111

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75.4%

2026 Funds Raised vs. Goal

As of October 26 we are at **75.4%** of our 2026 annual goal of $300,000.