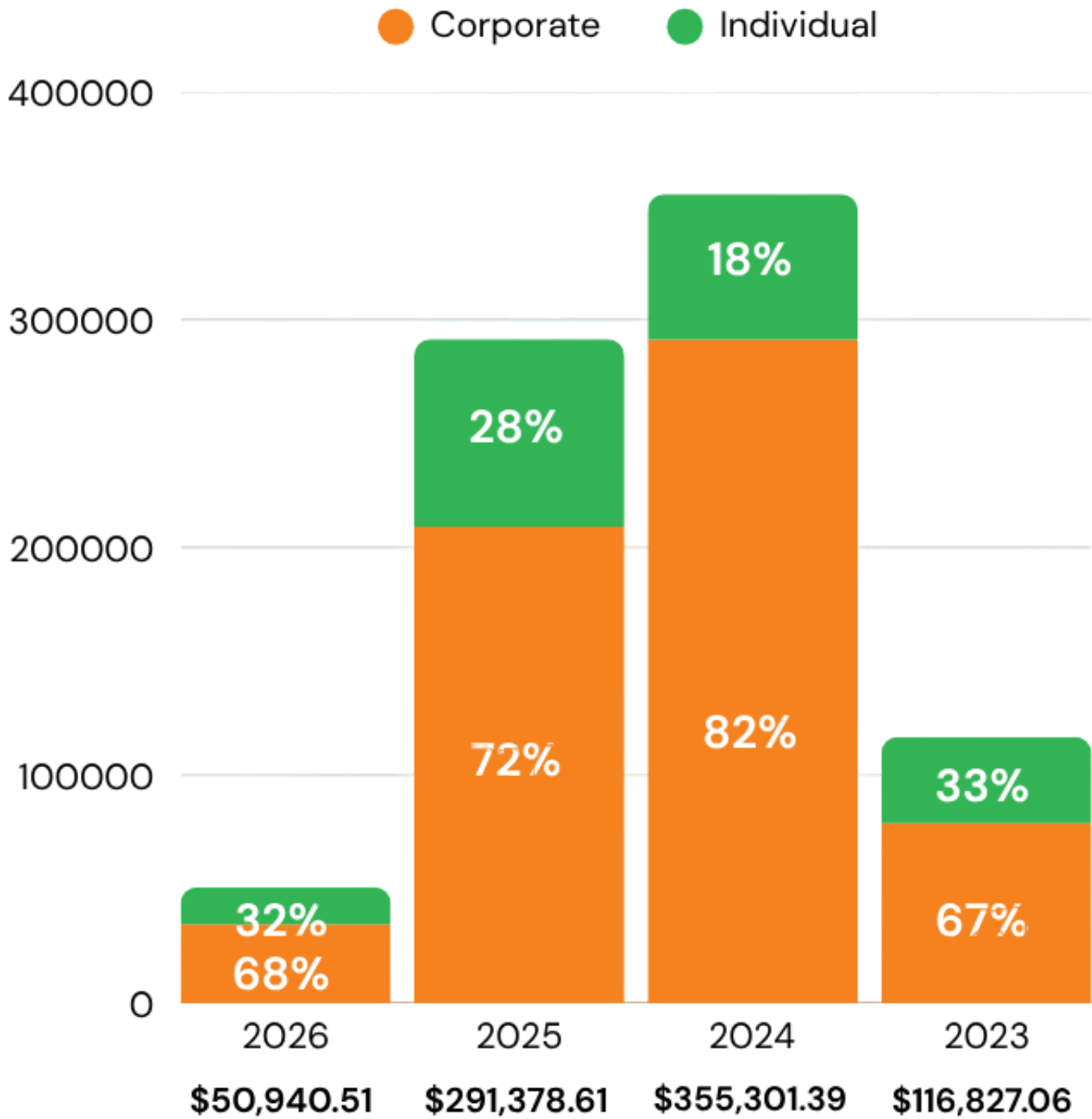


May 2026 Advisory Council Meeting

Agenda #9
5/11/2026



AAAPP Corporate and organizational support Vs. Individual Giving (as of May 4, 2026)



May 2026 Advisory Council Meeting

Donor Communication & Metrics

March/April Appeal - Chore Program

- 1) Sent 10am on March 12
 - Sent to 773 contacts
 - 38.8% open rate
 - 3.3% Click through rate
 - Resulted in one donation
- 2) Sent 10 AM April 9
 - Sent to 783 contacts
 - 40.9% open rate
 - 4.1% Click through rate
 - resulted in one donation

Invitation for Estate Planning 101 event (Sent 1:40pm on April 3)

- Invitation sent to 208 contacts
- 51% open rate
- 16% Click through rate
- 3 registrants

Round two with panelist photos (Sent April 22, 2026)

- Sent to 785 Contacts
- 43% Open rate
- 6% click though
- 8 registrants

Annual Luncheon Sponsorships are Live email (Sent 12:00pm on April 10)

- Sent to 783 Contacts
- 42% Open rate
- 7% Click through rate

May 2026 Newsletter (Sent April 30 8:39am)

- Sent to 793 Contacts
- 42% Open rate
- 7% Clickthrough rate

Contact Growth last 30 Days: 14

May 2026 Advisory Council Meeting

Recap - Estate Planning 101

May 8, 2026

1:30-3:00pm

Capacity 40

Panel discussion presented by:

- April Hill, Esq. - HKH Elder Law
- Matt Gordon, Managing Director - Private Wealth Management, Addicus Partners of UBS
- Ryan Hayden, CPA, CVA - Partner, CRI Advisors, LLC

Estate Planning 101

Your roadmap to insightful preparations for your future and legacy.



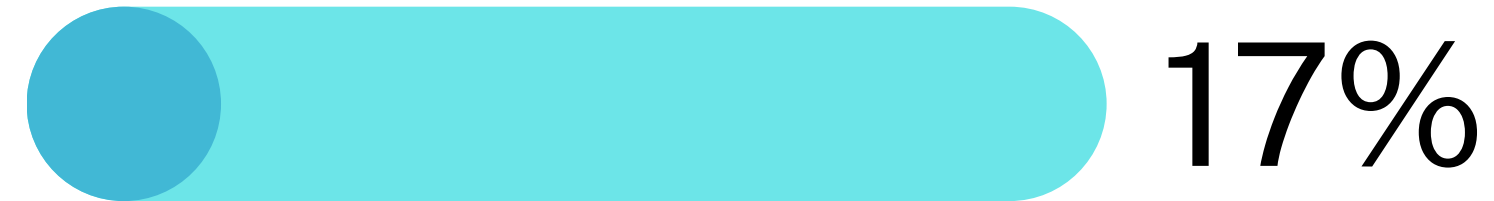
Join us for an informative and approachable conversation about the essentials of estate planning and financial preparedness. This educational session will feature a panel of local professionals specializing in tax planning, elder law and personal finance.

**Friday May 8, 2026
1:30 pm - 3:00 pm**

AAAPP Conference Room
9549 Koger Blvd, N
St. Petersburg, FL 33702

Light refreshments will be provided. Space is limited - reserve your seat by registering below.

May 2026
Advisory Council Meeting



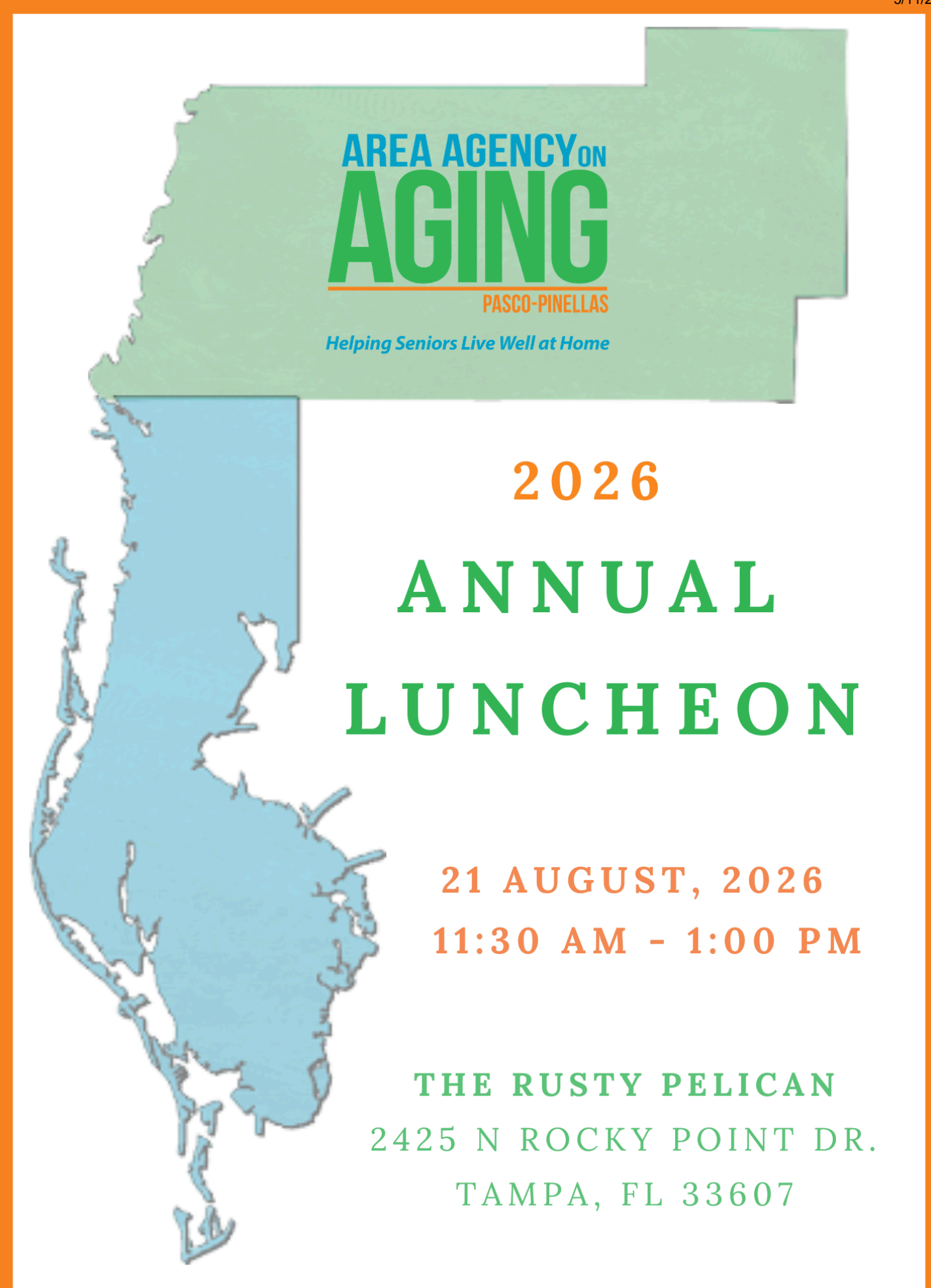
2026 Funds Raised vs. Goal

As of April 8 we are at **17%** of our 2026 annual goal of \$300,000.

**May 2026
Advisory Council Meeting**

**Save the Date!
2026 Annual Luncheon
Friday August 21, 2026**

**The Rusty Pelican
11:30-1:00pm**



**AREA AGENCY ON
AGING**
PASCO-PINELLAS
Helping Seniors Live Well at Home

**2026
ANNUAL
LUNCHEON**

**21 AUGUST, 2026
11:30 AM - 1:00 PM**

**THE RUSTY PELICAN
2425 N ROCKY POINT DR.
TAMPA, FL 33607**

May 2026 Advisory Council Meeting

Benefit for 2026 Annual Luncheon

- Funds raised for the 2026 Annual Luncheon are to be unrestricted, in order to promote and support AAAPP and its mission to provide Wrap around care and services to seniors in Pasco and Pinellas Counties.

Sponsorship Packet

Website - Bloomerang Link

Emcee - Courtney Robinson, Anchor 10 Tampa Bay

Presenting Sponsor

\$20,000
(Exclusive)

- 16 Premium Seats
- Stage Recognition and Speaking opportunity
- Co-branded podium signage with logo
- Presenting sponsor recognition on all luncheon promotional materials including: exclusive logo banner ad recognition, table centerpiece, co-branded gift for all attendees, goody bag placement
- Featured on AAAPP Website (Logo and link for 1 Year)
- Full back page color ad in event program
- Press release with mention of organization as the Presenting Sponsor
- 2 Social media messages and newsletter recognition

Gold

\$7,500

- 8 Premium Seats
- Stage & logo banner ad recognition
- Featured on AAAPP Website (logo and link for 1 year)
- Full page color ad & logo banner ad recognition
- 1 social media post
- Goody bag promotional material placement



SCAN THE QR CODE OR VISIT
OUR WEBSITE:
WWW.AGINGCAREFL.ORG



Diamond

\$15,000
(Exclusive)

- 8 Premium Seats
- Stage & logo banner ad recognition
- Featured on AAAPP Website (logo and link for 1 year)
- Full page premium color ad, logo centerpiece placement and logo banner ad recognition
- 1 social media post and newsletter recognition
- Press release with mention of organization as the Diamond Sponsor
- Goody bag promotional material placement

Silver

\$5,000

- 6 Premium Seats
- Stage & logo banner ad recognition
- Full page color ad
- Featured on AAAPP Website (logo and link for 1 year)
- Goody bag promotional material placement

Underwriting Sponsor

\$500+

There are several underwriting opportunities available for our 2026 Annual Luncheon. If you are interested in underwriting our event in return for marketing opportunities, please email events@aaapp.org

2026 ANNUAL LUNCHEON

FRIDAY AUGUST 21, 2026

11:30 AM - 1:00 PM

The Rusty Pelican

Platinum

\$10,000

- 8 Premium Seats
- Stage & logo banner ad recognition
- Featured on AAAPP Website (logo and link for 1 year)
- Full page premium color ad and logo banner ad recognition
- 1 social media post
- Goody bag promotional material placement

Bronze

\$2,500

- 4 Seats
- Stage & logo banner ad recognition
- Half page color ad
- Goody bag promotional material placement

Emerald

\$1,000

- 2 Seats
- Stage & shared slide recognition
- Quarter page color ad
- Goody bag promotional material placement

Pearl

\$500

- 2 Seats
- Stage & shared slide recognition

May 2026 Advisory Council Meeting

Current Committed and or Pledged Sponsors: \$47,400

Gold:

- ArchWell Health

Silver:

- BayCare Health System, Inc.
- David Alvarez/Carr, Riggs and Ingram
- Dominion
- Pinellas County Housing Authority

Bronze:

- Seacoast Bank
- UBS/Matt Gordon

Emerald:

- Ann Marie Winter
- Barbara Epstein
- Cavanaugh & Co.
- Dedicated Senior Medical Care
- Florida Representative Linda Chaney
- Guardian Angel Homecare Services
- Health Aid Company
- Infotect Design Solutions
- Norm Bungard
- SeaBreeze Adult Day Center
- Theresa Ziegler

Pearl:

- Bay Area Legal Services
- Daycations Adult Daycare
- EXIT Suncoast Realty
- Gulf Coast JFCS
- Menorah Life
- Mutual of America
- Pinellas County Commissioner Dr. Rene Flowers