

Agenda Item #11 (C)
01/13/2020

Community Assessment Survey of Older Adults CASOA

2019 Pasco-Pinellas Report
Key Findings



CASOA Objectives & Goals

- ❖ Identify community strengths & Weaknesses
- ❖ Articulate the specific needs of older adults in the community
- ❖ Estimate contributions made by older adults in our community
- ❖ Develop estimates and projections of seniors' needs in the future
- ❖ Capacity Building
- ❖ Planning
- ❖ Resource allocation
- ❖ Advocacy
- ❖ Community Engagement

CASOA Methods & Partners

- ❖ Multi-contact Survey
 - ❖ 10,000 households of residents 60+
 - ❖ 2,119 Surveys returned
 - ❖ 22% response rate
 - ❖ Data statistically weighted to reflect population
 - ❖ Results Benchmarked
 - ❖ Cross referenced to WHO Age Friendly tool
- ❖ Pinellas Community Foundation
 - ❖ Pasco County
 - ❖ Pinellas County
 - ❖ City of Clearwater
 - ❖ City of Dade City
 - ❖ City of New Port Richey
 - ❖ City of St. Petersburg

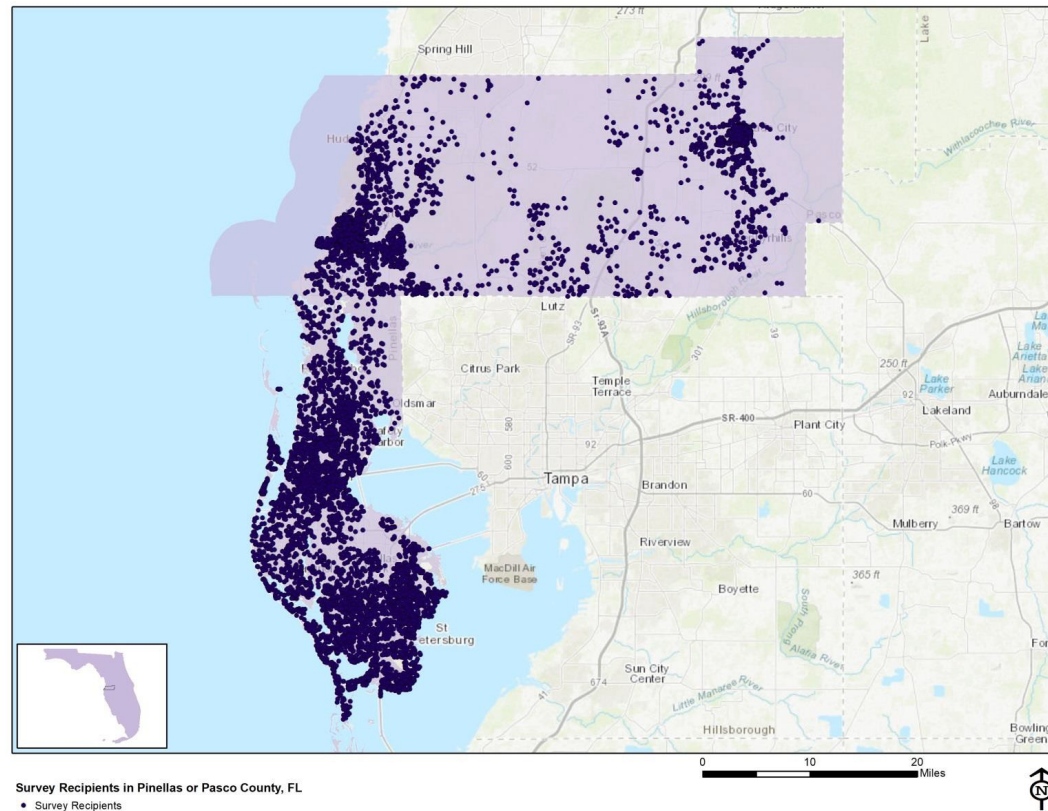
CASOA

Who Responded

Rent	18%
Own	82%
Detached2	72%
Attached2	28%
White	93%
Not white	7%
Hispanic	3%
Not Hispanic	97%
Female	56%
Male	44%
Age 60 to 64	24%
Age 65 to 74	38%
Age 75 and over	38%
Female 60 to 64	13%
Female 65 to 74	20%
Female 75 and over	22%
Male 60 to 64	11%
Male 65 to 74	18%
Male 75 and over	15%
Pasco County	33%
Pinellas County	67%

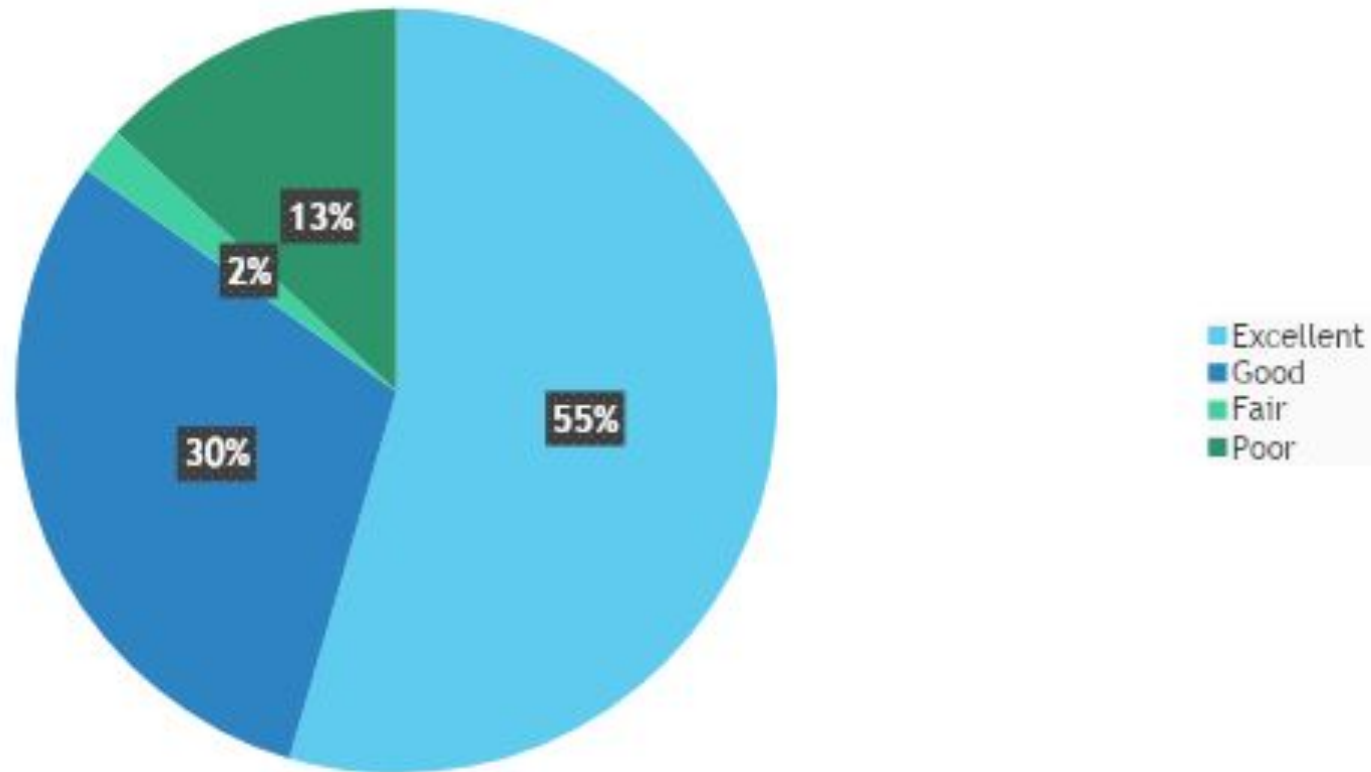
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Location of Survey Recipients



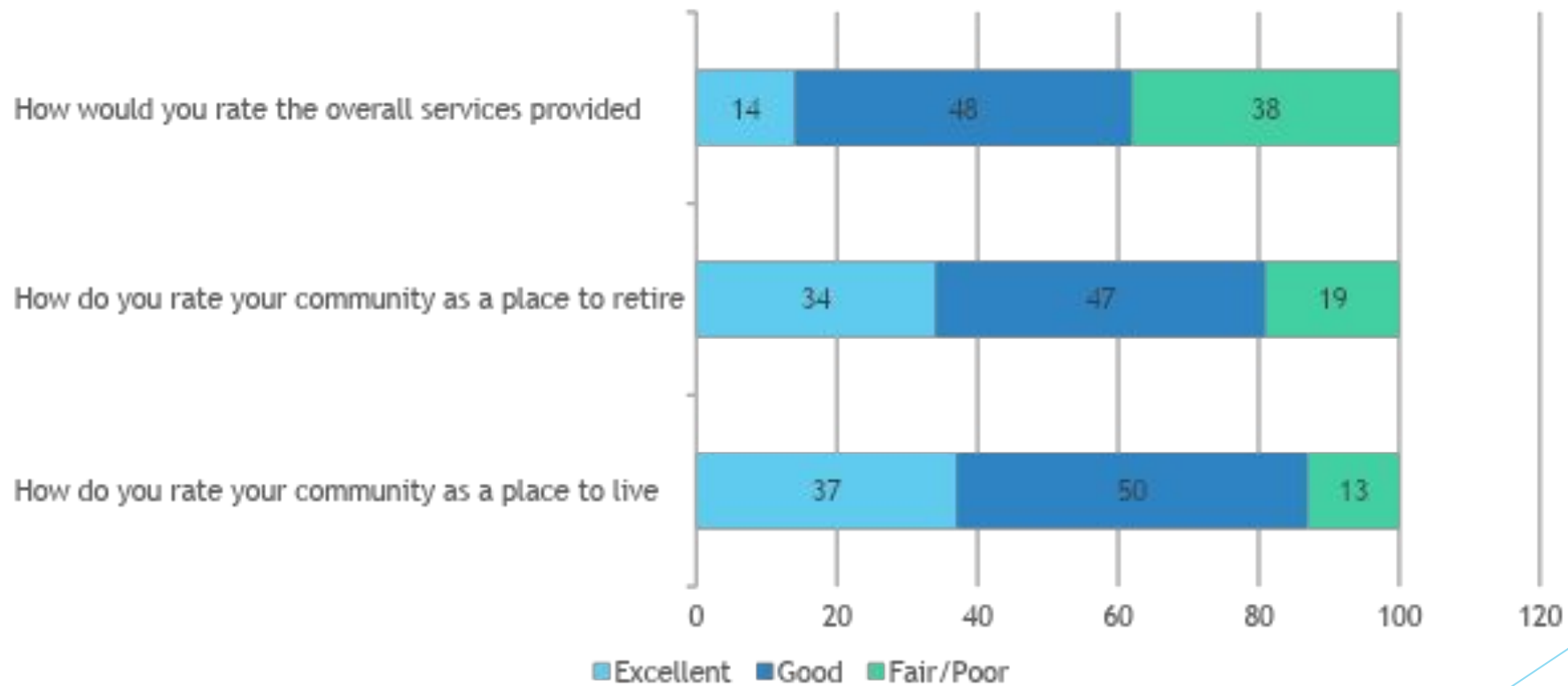
CASOA Key Findings

How do you rate your overall quality of life?



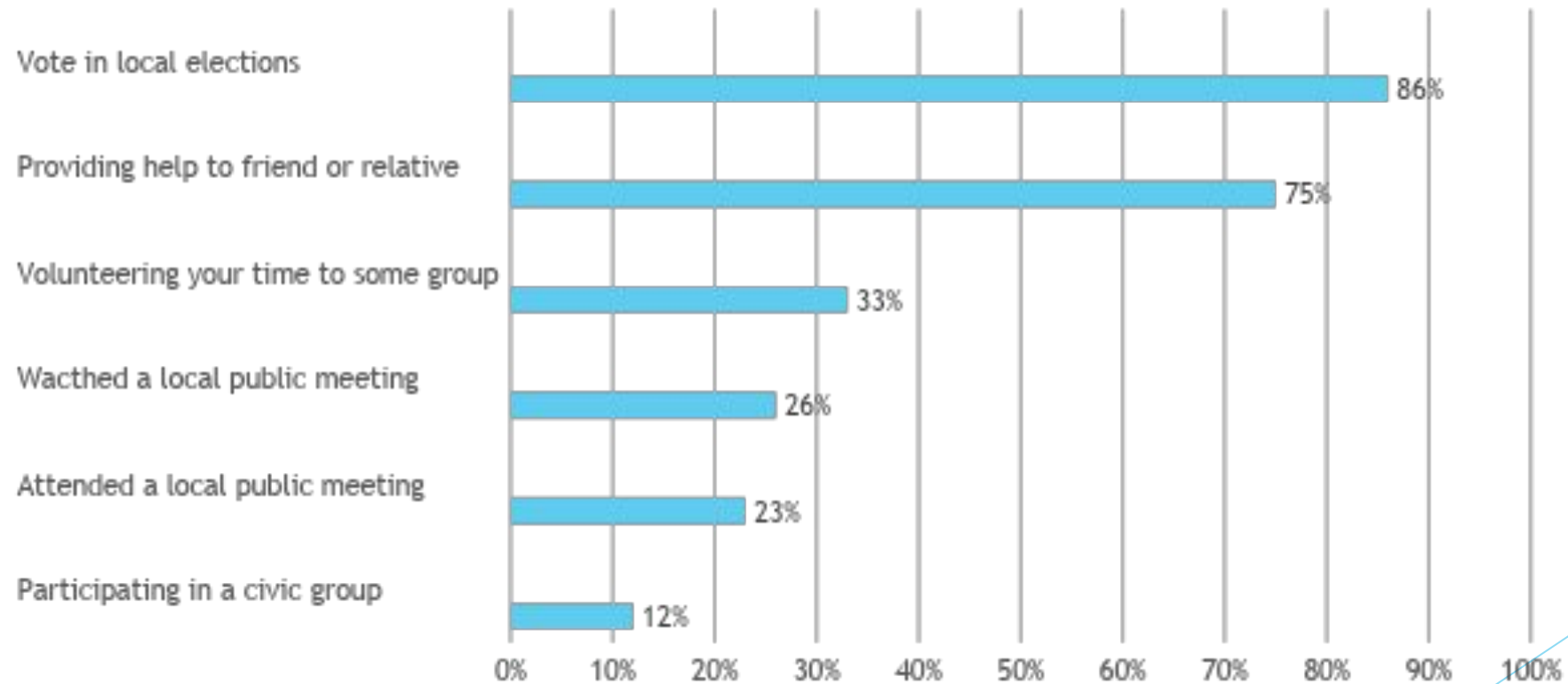
CASOA Key Findings

Pasco-Pinellas as a Place for Older Adults



CASOA Key Findings

Civic Engagement



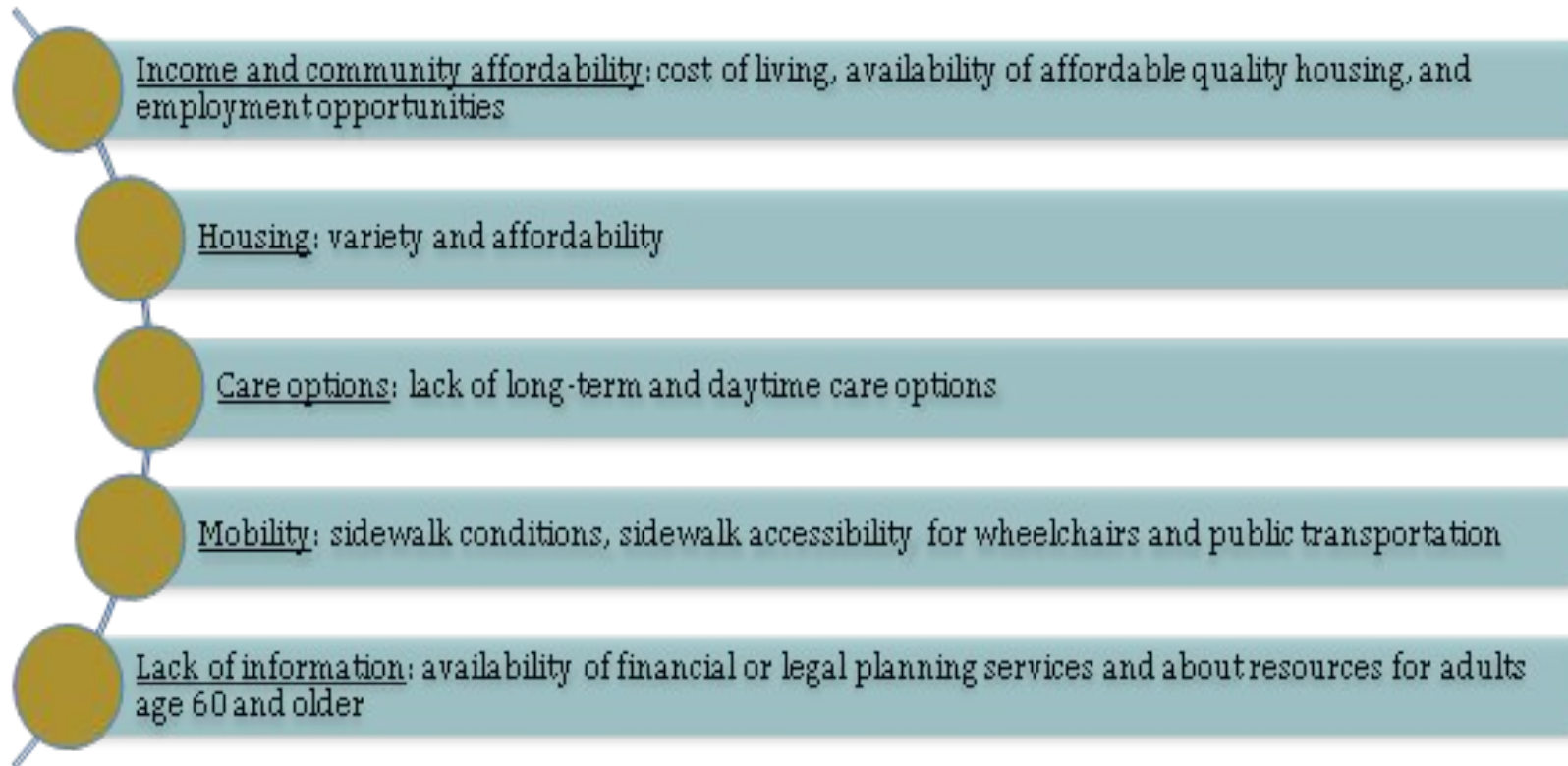
CASOA Key Findings

Contributions of Older Adults to the Economy

	Percent of older adults	Number of older adults ¹	Average number of hours*	Average hourly rate**	Annual total
Providing care to older adult(s)	38%	162,257	13.4	\$10.86	\$1,125,023,885
Providing care to adult(s)	16%	67,772	10.7	\$10.86	\$350,248,201
Providing care to child(ren)	14%	57,852	12.5	\$11.10	\$355,015,851
Providing help to family and friends	75%	318,043	4.5	\$13.18	\$887,240,112
Volunteering	33%	141,199	4.1	\$16.00	\$443,363,019
Subtotal unpaid					\$3,160,891,068
Working part time	9%	39,699	15.0	\$22.95	\$677,630,445
Working full time	15%	64,137	32.0	\$22.95	\$2,335,497,223
Subtotal paid					\$3,013,127,668
Total contribution					\$6,174,018,736

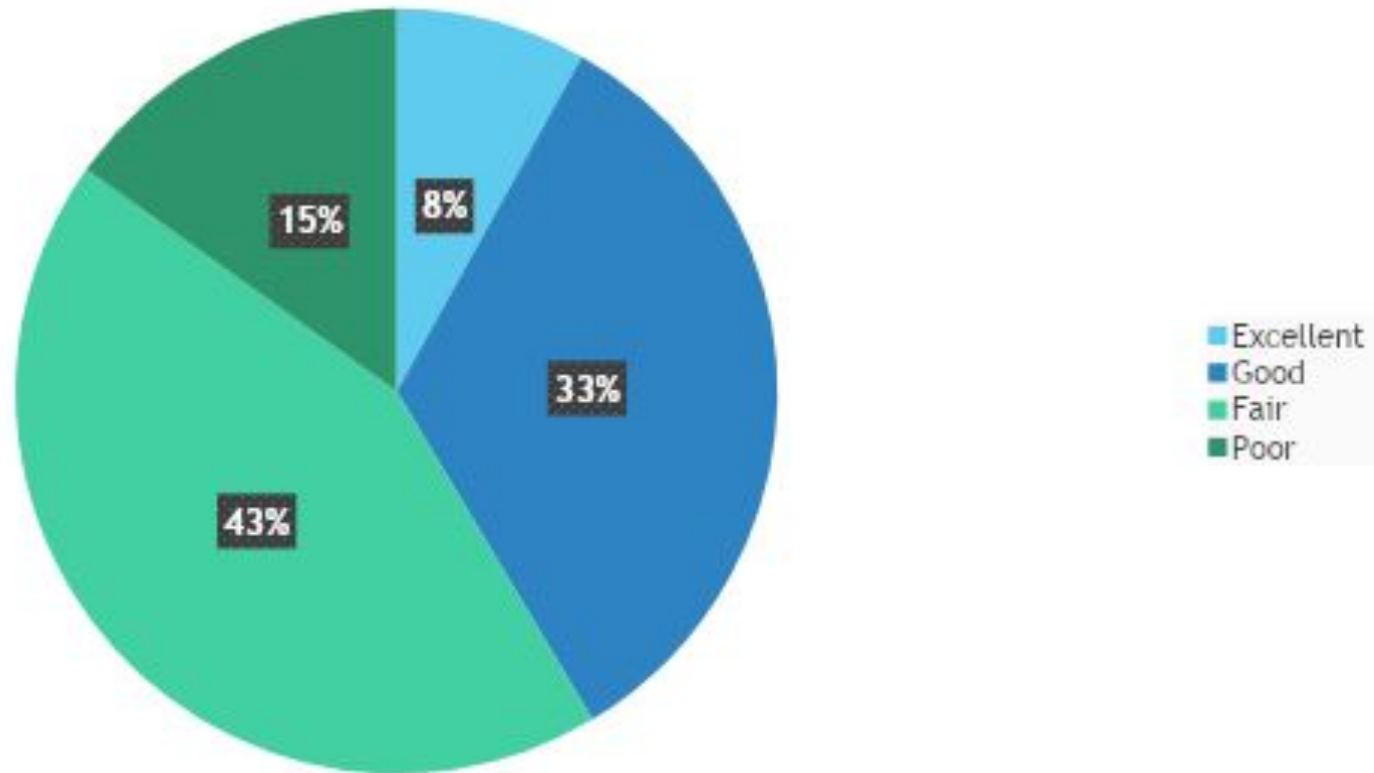
CASOA Key Findings

Lowest Scoring Community Characteristics

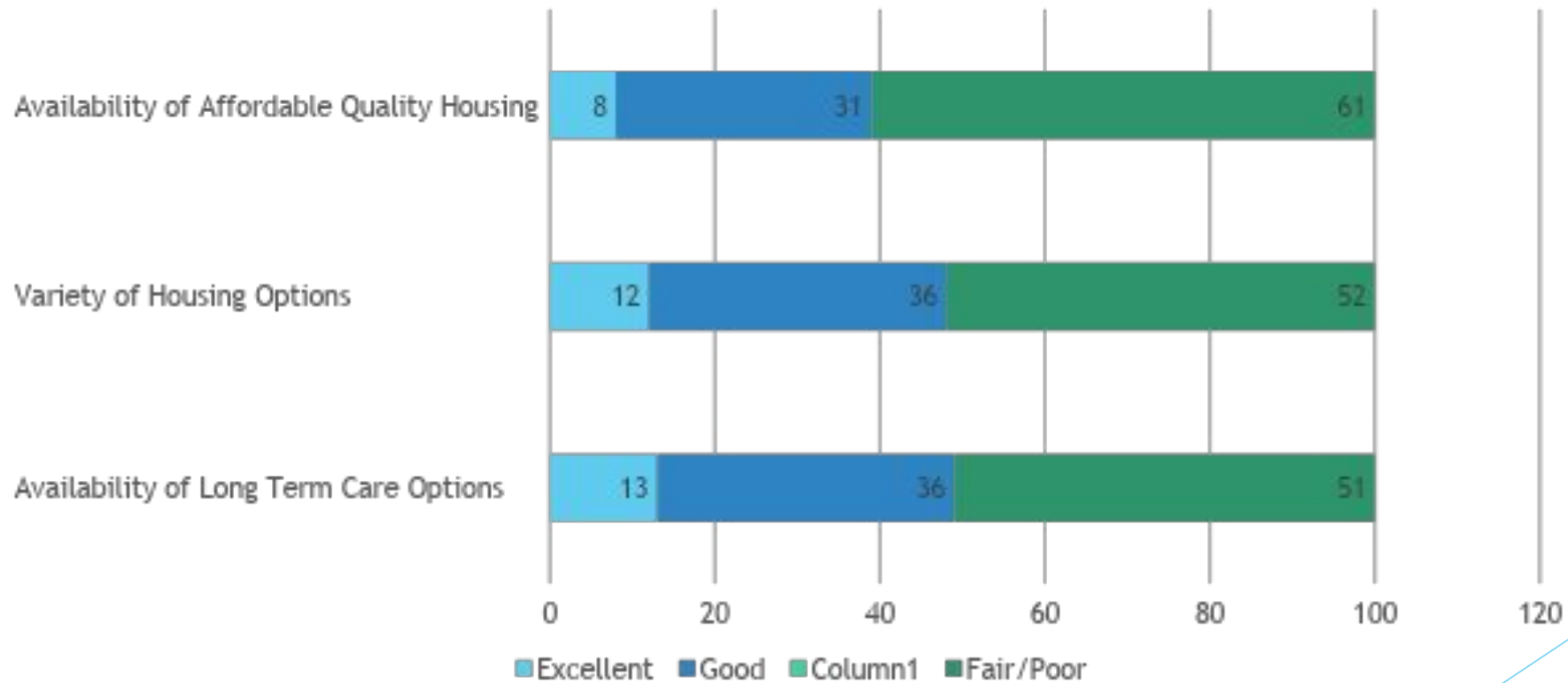
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- Income and community affordability: cost of living, availability of affordable quality housing, and employment opportunities
 - Housing: variety and affordability
 - Care options: lack of long-term and daytime care options
 - Mobility: sidewalk conditions, sidewalk accessibility for wheelchairs and public transportation
 - Lack of information: availability of financial or legal planning services and about resources for adults age 60 and older

CASOA Key Findings

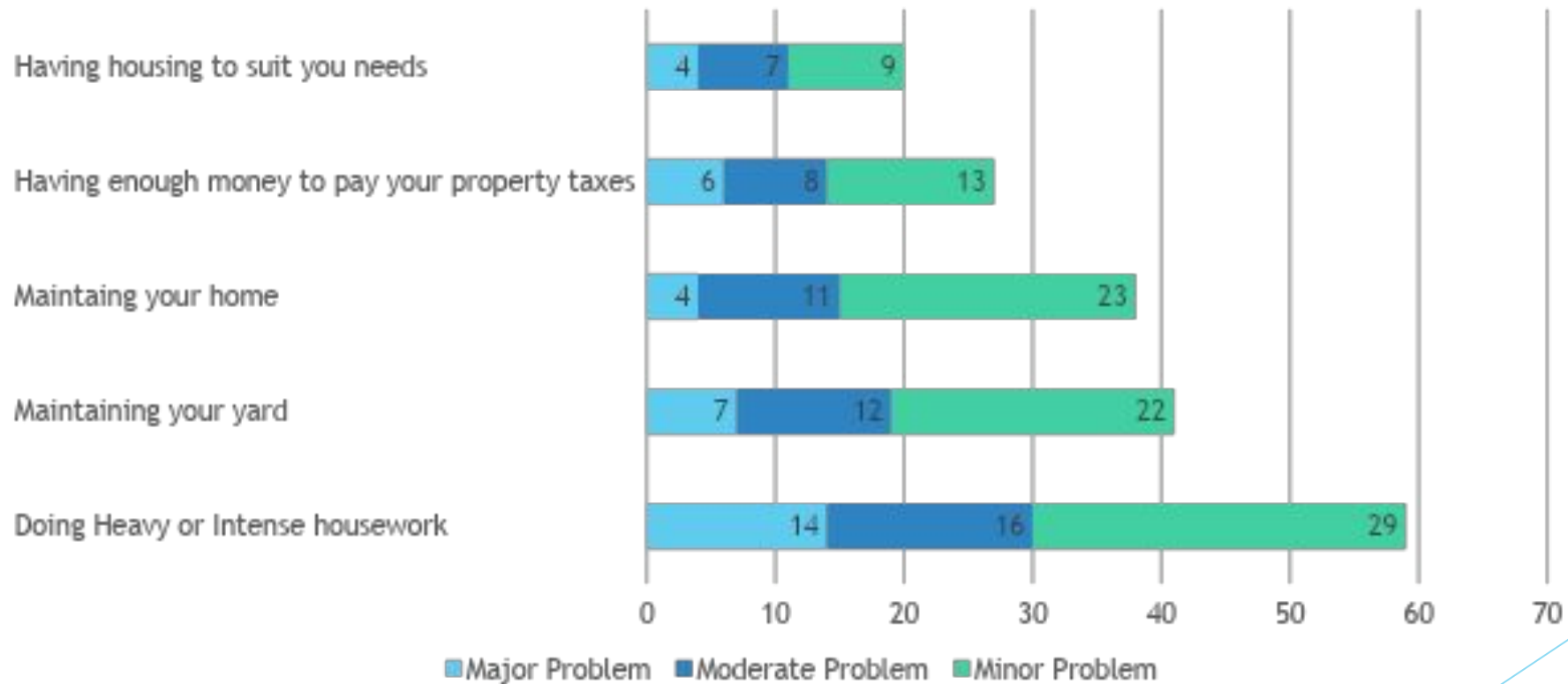
Cost of Living



CASOA Key Findings Housing

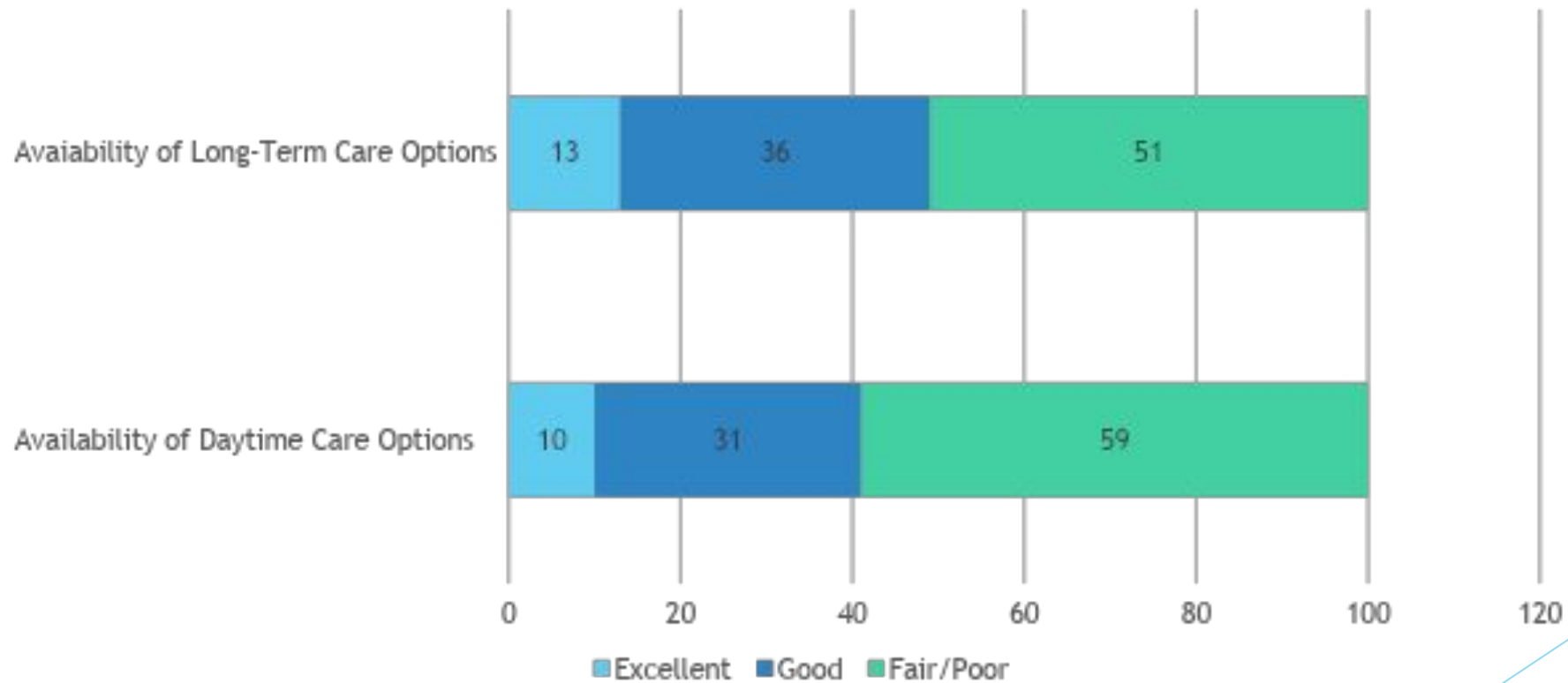


CASOA Key Findings Housing (continued)

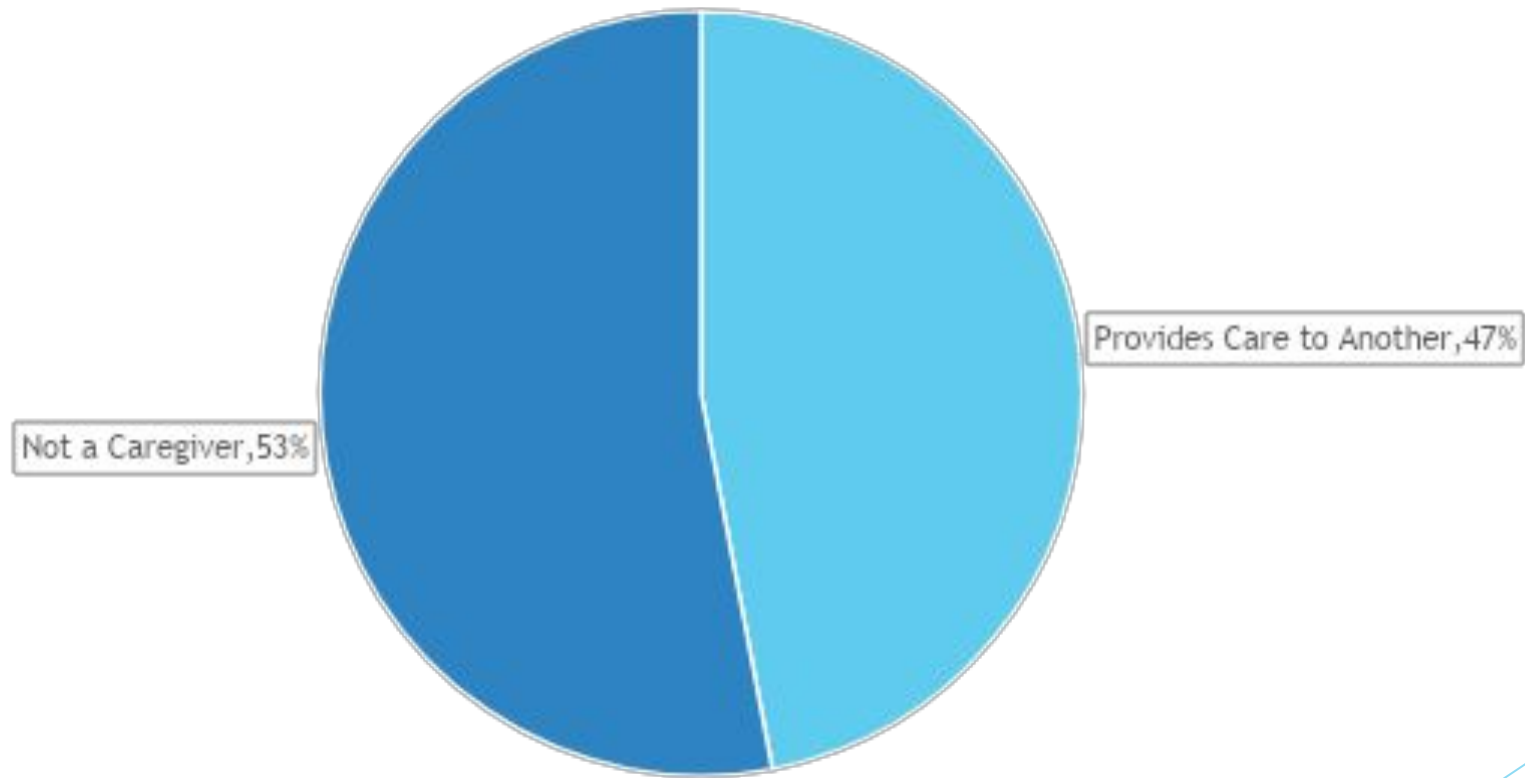


CASOA Key Findings

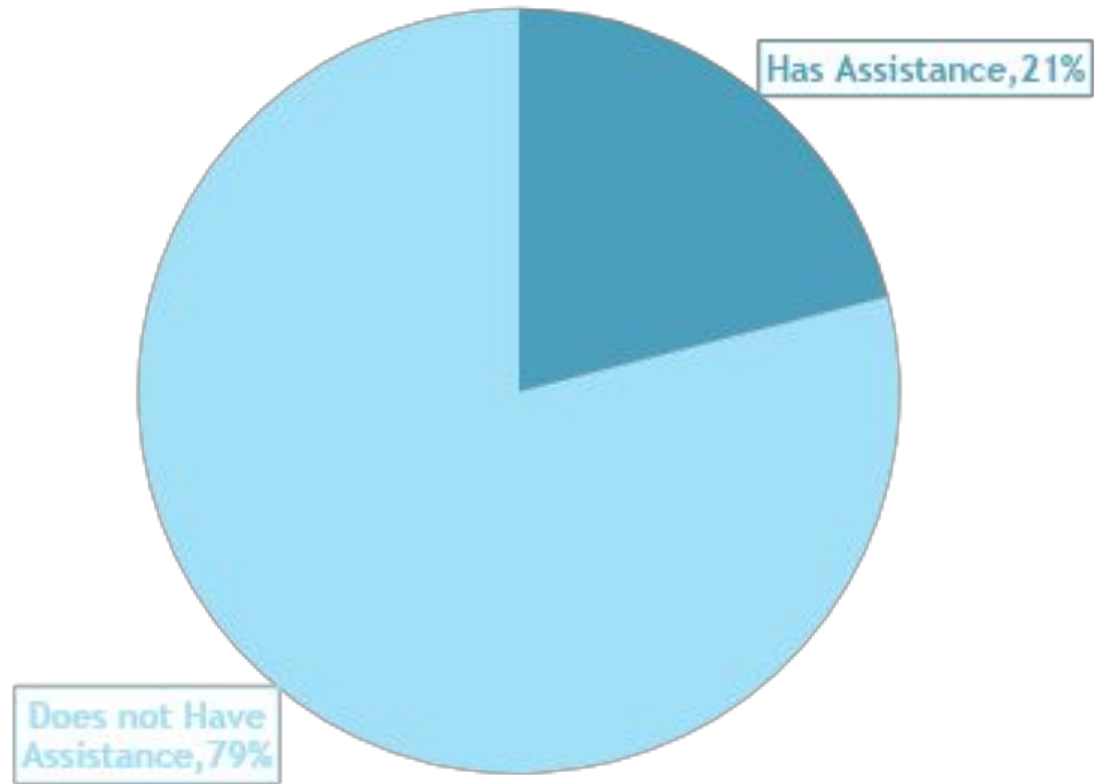
Adult Day and Long Term Care



CASOA Key Findings Caregiving

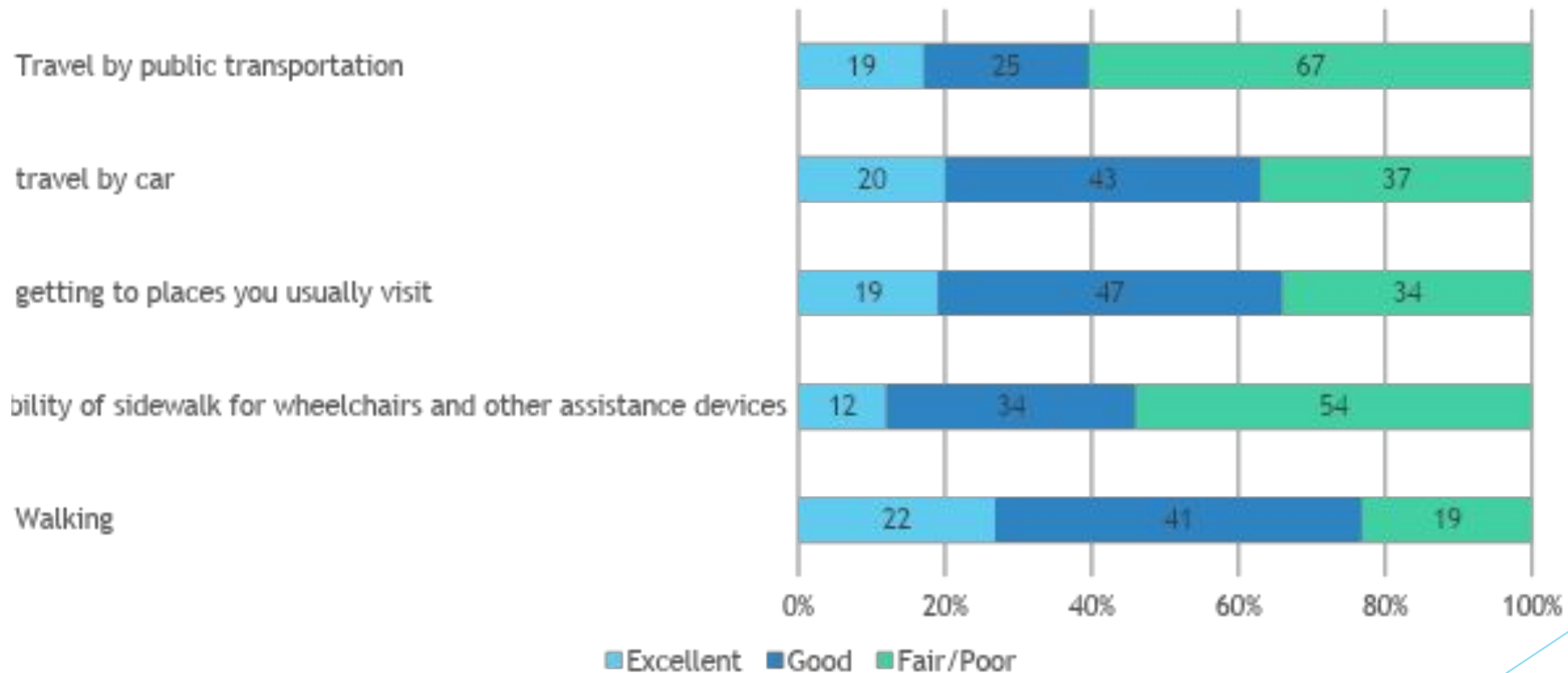


CASOA Key Findings Caregiving



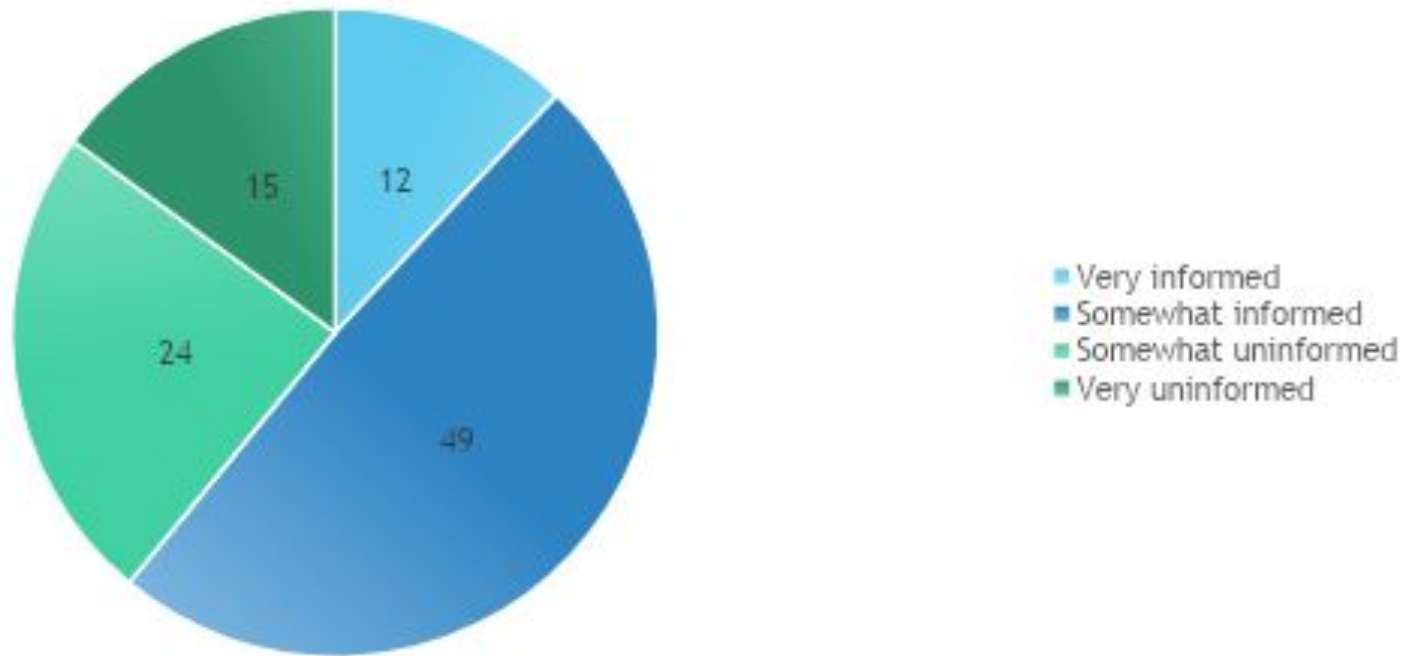
CASOA Key Findings

Mobility



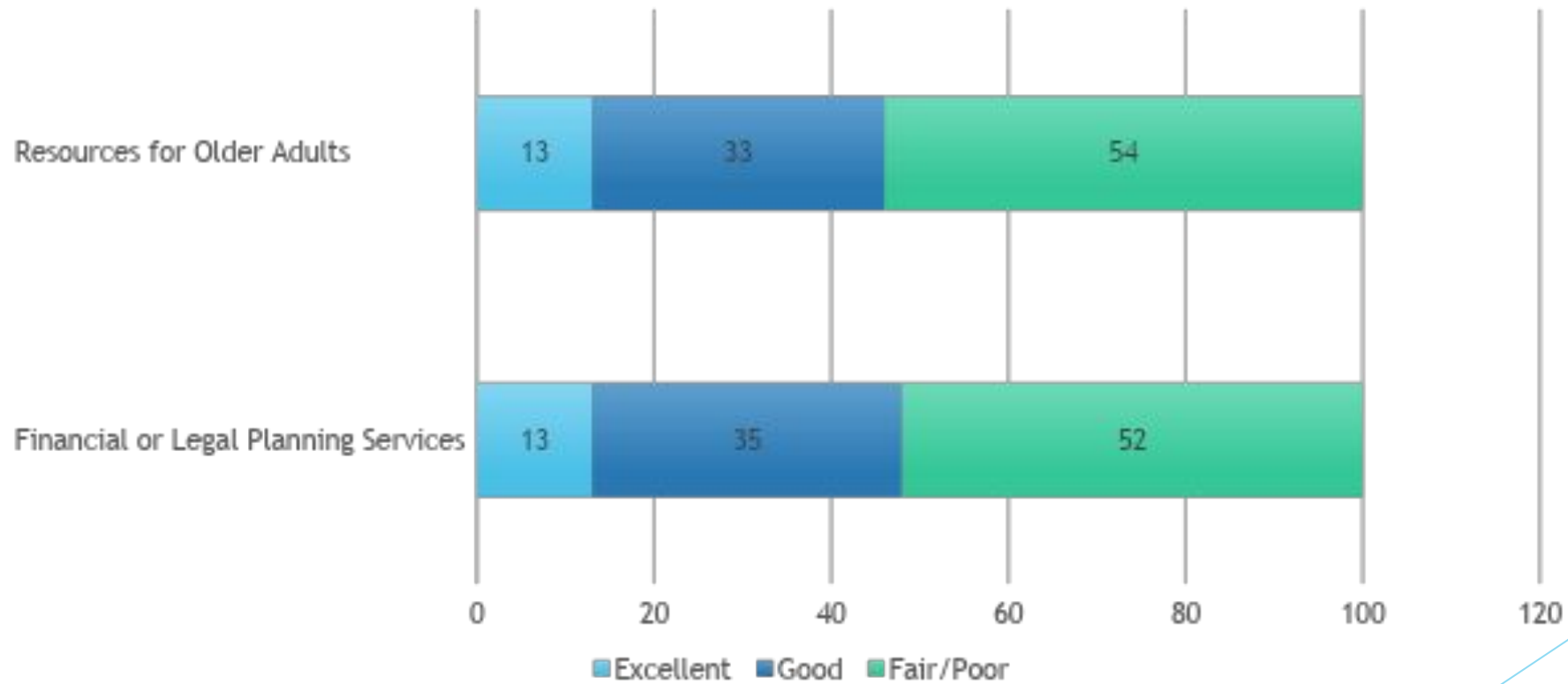
CASOA Key Findings

How informed/uninformed do you feel about services for older adults



CASOA Key Findings

Availability of Information



CASOA

Next Steps

Debrief Study Results

- Present CASOA data in the report to the public and key stakeholders

Identify Focus Areas

- Break into Small groups and discuss the following question: Given the survey data and what we know about the community, what are the areas of most importance for us to address?

Select Focus Areas

- Identify specific topics within those identified focus areas and set realistic timeframes to address each area

Brainstorm Strategies

- Work in groups to brainstorm strategies to improve focus areas
- Think big and creatively

Create a Plan

Thank you.



Area Agency on Aging
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