

**AREA AGENCY ON AGING OF PASCO-PINELLAS
ADVISORY COUNCIL MEETING MINUTES
NOVEMBER 05, 2018**

MEMBERS PRESENT:

Barbara Epstein
Beth Aker
Betty Beeler
Kathleen Winters via Conference Phone
Kerry Kimball Marsalek via Conference Phone
Lena Wilfalk
Lenny Waugh
Lori Felber
Mary Haddon Doyle
Mike Estigo
Miriam Benitez-Nixon
Nancy Giles
Rebecca Yackel via Conference Phone
Valerie Anderson via Conference Phone

MEMBERS ABSENT:

Jodi Vosburgh
Samantha Fenger
Suzanne Castonguay

OTHERS PRESENT:

Ann Marie Winter, AAAPP
Jason Martino, AAAPP
Virginia Cruz, AAAPP

Agenda Item #1 Welcome and Introductions

Mr. Mike Estigo, Chair, called the meeting to order at 1:30 PM at the Area Agency on Aging of Pasco – Pinellas conference room. All present introduced themselves.

Agenda Item #2 Roll Call

Ms. Ann Marie Winter, Executive Director, called the roll. A quorum of Advisory Council members was present.

Agenda Item #3 Consent Agenda

Mr. Mike Estigo presented the June 18, 2018 Board of Directors meeting minutes, the August 20, 2018 Board of Directors meeting minutes, the September 17, 2018 Board of Directors meeting minutes, and the September 10, 2018 Advisory Council meeting minutes for approval. It was moved by Ms. Miriam Benitez-Nixon and seconded by Ms. Barb Epstein to approve the Board of Directors and Advisory Council meeting minutes. None opposed, motion carried.

Agenda Item #4 Nominating Committee Report

Ms. Winter presented the nominating committee report stating that the nominating committee met on October 25, 2018 by teleconference along with the Advisory Council members to renew 2 year terms. The renewal terms will be for January 1, 2019 to December 31, 2020. Ms. Winter also presented the updated Advisory Council list with the current terms of office. There was a motion to approve the 2 year terms for all members on the Advisory Council, none opposed, motion carried.

Agenda Item #5 Conflict of Interest Form

Ms. Winter presented the Conflict of Interest Policy form with some updates stating that each Advisory Council member is required to read and sign. Ms. Winter read the changes that were made to the Conflict of Interest form and asked that they be signed and returned by end of meeting.

Agenda Item #6 Strategic Plan

Ms. Kerry Marsalek presented on the Strategic Plan Process which was approved by the Board of Director's at the August 20, 2018 Board meeting. Ms. Marsalek stated that they came up with a very comprehensive strategic plan with goals and strategies to help move the AAAPP forward. Ms. Marsalek invited all Advisory Council Members to review each of the goals and their corresponding strategies for the Strategic Plan and see if there is one or more they might show interest in assisting to achieve. Any Advisory Council member can sign up to be a champion for one or more strategies per goal. You can then turn your selection in to Ms. Winter. There were a couple questions to which Ms. Marsalek and Ms. Winter addressed.

Agenda Item #7 Senior Medicare Patrol Project (SMP)

Mr. Jason Martino, Director of Planning, gave a brief history of the SMP project, stating that the AAAPP received a 5 year grant for the SMP program back in 1999. In 2005 the grant for the SMP program went statewide. Then in 2013 the Administration for Community Living offered up another bid for the SMP program, which the AAAPP applied for but did not win. The grant was then awarded to eQHealth Solutions, Inc. The bid for the SMP program re-opened in 2017 and DOEA applied for it and was awarded the grant. DOEA is implementing the program statewide with the SMP program being operated primarily by SHINE volunteers in each of the PSAs. The SMP grant is a 3 year grant. The AAAPP is contracted with DOEA for one year and will be renewed each consecutive year. The grant starts on June 1st and ends on May 29th. There were a few questions to which Mr. Martino addressed.

Agenda Item #8 Executive Directors Report

Ms. Winter reported that for the last 2 months, the focus has been on the Strategic Plan process. Now that that part is completed, the focus will be on implementing it. Ms. Winter gave a briefing on the status of the Community Assessment survey stating that Pinellas Community Foundation agreed to fund \$20,000 for the survey, Pasco County agreed to fund \$11,000, and the City of Clearwater agreed to fund \$7,000. The AAAPP will be using the National Research Company (NRC) to do the survey. In January, 2019 NRC will be mailing out a written survey with a questionnaire and a self-addressed stamped envelope to seniors about life in Pasco and Pinellas County. NRC will then take all the data they receive, analyze it, and then forward that information on to the AAAPP. Then by mid-2019, the data will be presented to the community. Ms. Winter reported that the AAAPP is working on a new website and the goal is to make it more user-friendly. The new website should be up and running by December 31, 2018. The AAAPP received funding from the Pinellas Community Foundation in the amount of \$20,000 for a Caregiver Facebook Live Program. This project will offer live online group sessions and educate caregivers on various issues. The AAAPP also received funding from the Florida Blue Foundation to become proficient in an evidence based program called Savvy Caregiver. Several AAAPP staff will be trained in this program. More information will be given once the program is up and running. It is open enrollment season and the SHINE volunteers are handling many calls for Medicare counseling. There were announcements printed in the newspaper for Pinellas, Pasco, and Hillsborough Counties on Medicare counseling. DOEA monitored the AAAPP in September and Ms. Winter thanked the Advisory Council members who attended the exit interview. The AAAPP is still waiting to hear from DOEA on the pending issues. Ms. Winter thanked PAN and BLS for their fundraising events and the great work they did. Ms. Winter also thanked those who sponsored and/or attended the events. Ms. Lori Felber, President of PAN, gave a brief summary on the Boots & Bling event stating that it was a great turnout with great sponsorships. Ms. Winter stated they will announce how much money was raised at the next PAN meeting on November 14, 2018.

Agenda Item #9 Meetings for 2019

The next Advisory Council meeting will be held at the Dunedin Public Library on January 14, 2019 at 1:30 PM. Ms. Winter thanked Ms. Mary Haddon Doyle for identifying the Dunedin Library as a meeting place.

Agenda Item #10 Announcements

Mr. Estigo announced that the AAAPP office will be closed on Monday, November 12 in observance of Veterans Day. The next Board of Directors meeting will be held November 19, 2018 at the AAAPP conference room at 9:30 AM. Mr. Estigo inquired about the vacancy on the Advisory Council. The committee will revisit the applicants that were already sent for consideration.

Agenda Item #11 Adjourn

There being no further business for discussion, the meeting adjourned at 2:45 PM.

(Minutes transcribed by Katherine Thomley)