

**Candidate for Advisory Council Membership**

Area Agency on Aging of Pasco-Pinellas, Inc. -- 9549 Koger Blvd., Ste 100--St. Petersburg, FL 33702

Name MARY HADDON DOYLE

Home Address 514 WESTBOROUGH LN. SAFETY HARBOR, FL 34695 Preferred Telephone 727 515-9857

County of Residence PIWELLAS

Business Address (If applicable) N/A Bus. Telephone \_\_\_\_\_

County of Business N/A

E-Mail Address MARYDOYLE440@YAHOO.COM

Occupation RETIRED - SALES + MARKETING EXECUTIVE Title \_\_\_\_\_

Age 67 Birthdate 06-27-50 Sex: Male \_\_\_\_\_ Female

Race/Ethnicity (please check): White  African American \_\_\_\_\_ Asian \_\_\_\_\_ Hispanic \_\_\_\_\_

American Indian \_\_\_\_\_ Other \_\_\_\_\_

Education and/or Training B.A - CHATHAM UNIVERSITY (PITTSBURGH, PA); CERTIFICATION ARTS MANAGEMENT - MARYMOUNT MANHATTAN (NYC, NY)

Boards/Advisory Councils You Serve On MATTIE WILLIAMS NEIGHBORHOOD FAMILY CENTER, SAFETY HARBOR; SAFETY HARBOR PUBLIC LIBRARY, SAFETY HARBOR

Volunteer Experience SHINE, COUNSELOR + PRESENTER; MATTIE WILLIAMS NEIGHBORHOOD FAMILY CENTER; SAFETY HARBOR WINE FESTIVAL; HOA COMMUNICATIONS COMMITTEE; OTHER COMMUNITY EVENTS; SAFETY HARBOR PUBLIC LIBRARY, ADVISORY COMMITTEE  
Talents/Hobbies/Skills MUSIC, PHOTOGRAPHY, TRAVEL, ARTS

Please explain experience and/or interest in aging AS A SHINE VOLUNTEER, COME FACE TO FACE WITH SENIORS WHO ARE FACING AGING ISSUES.

Are you a participant or a caregiver of a participant of any social services, nutrition service or senior center?  
Yes \_\_\_\_\_ No

If yes, please specify \_\_\_\_\_

Are you interested in being considered in the future as a candidate for the AAAPP Board of Directors?  
Yes  No \_\_\_\_\_

Referred by: MIRIAM BENITZ - NIXON Date: 3/23/10

## **Bio for Mary Haddon Doyle**

After a successful career in the management of some well known consumer brands, Mary Haddon Doyle is now primarily dedicated to advocacy for her community and its underserved residents.

She is a trained SHINE (Serving Health Insurance Needs of Elders) volunteer counselor who offers Medicare sponsored one-on-one insurance counseling on Medicare options and prescription drug assistance to seniors, their families, and caregivers. Mary opened the SHINE counseling site at the Safety Harbor Public Library to enable local seniors and their families the opportunity for face-to-face free, unbiased and confidential counseling. In addition, as a SHINE presenter she offers Medicare education in seminars on various Medicare topics.

She serves local non-profits in advisory capacity:

- Mattie Williams Neighborhood Family Center, Board Member since 2008
- Safety Harbor Public Library, Library Advisory Committee since 2017

Mary is principal in *Marketing and Sales Solutions*, a business consulting practice focused on strategic planning. Some of her recent consulting projects include pharmaceutical, flooring and insurance. Also, she has assisted some local non-profits as pro bono consulting projects.

Her professional career has included roles as general manager, sales management, marketing, retail and branding for well-known consumer product brands such as Shalimar (LVMH), Tissot (Swatch Group), Victoria's Secret and WellCare Health Plans.

Mary resides in Safety Harbor.

### **Contact Information:**

Mary Doyle  
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Safety Harbor, FL 34695

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727 515-9857 (cell)