

**AREA AGENCY ON AGING OF PASCO-PINELLAS
ADVISORY COUNCIL MEETING MINUTES
NOVEMBER 14, 2016**

MEMBERS PRESENT:

Betty Beeler – via Conference Phone
Miriam Benitez-Nixon
Sue Castonguay
Susannah Caum
Barb Epstein
Mike Estigo
Samantha Fenger – via Conference Phone
Nancy Giles
Julie Hale
Kerry Kimball-Marsalek
Carole McCleod
Paul McClintock
Cristina Spiegel
Becky Yackel

MEMBERS ABSENT:

Louise Dolsay
Betty Hayward
Linda Patterson
Lenny Waugh

OTHERS PRESENT:

Helen King, AAAPP
Mike Isaacson, AAAPP
Karina Martinez-Arguinizoni, AAAPP Intern

Agenda Item #1 Welcome and Introductions

Paul McClintock, Chair, called the meeting to order at 1:35 pm at the Aging Well Center at the Long Center's Board Room. All present introduced themselves.

Agenda Item #2 Approval of September 12, 2016 Minutes

It was moved by Julie Hale and seconded by Miriam Benitez-Nixon to approve the September 12, 2016 meeting minutes, motion carried.

Agenda Item #3 Guest Presentation

Bevan Rogel, Encore Tampa Bay, introduced herself stating that she is the founder of Encore Tampa Bay, which is an initiative under the Community Foundation of Tampa Bay and is nonprofit. Ms. Rogel is also part of the national Encore movement which is a social change movement going on all over the world. More can be found at Encore.org. Ms. Rogel said that the idea came from a book that was given to her by a friend and was written by Marc Freedman who is the founder of the Encore movement, called "Encore: Finding Work that Matters in the Second Half of Life". There are around 10,000 baby boomers turning 65 every day. Ms. Rogel went over some statistics by several different organizations like MetLife, AARP, Atlantic Philanthropies, and Transamerica Center for Retirement Studies. She stated that one survey by AARP found that 70% of people over 50 want to work well into their retirement years, and that only 14% want to fully retire. Other studies show that 39% want to work past age 65, and 30% want to

be entrepreneurs. According to Kaufman Foundation statistics, the fastest growing age group of entrepreneurs in America are age 55 to 65, and 45% of all entrepreneurs are age 44 to 70 years old. 51% of Americans today have saved less than \$100,000 for their retirement, which means earning income is not just a luxury, it's a necessity. The Encore career is fulfillment, social impact, and engagement. Encore Tampa Bay is partnering with St Pete College and Workforce Institute with their Accelerated Certificate Program in industries that still need skilled, experienced workers. They also have a "Learn to Earn" curriculum. The industries they have identified that still want older, experienced workers is, Government, nonprofit, and sustainability. Encore's mission is dedicated to strengthening the lives of individuals, organizations, and the economy of our community by creating a network of resources in organizations. Ms. Rogel mentioned another book that might be of interest called "Unretirement" by Chris Farrell. There were a few questions and comments to which Ms. Rogel addressed.

Agenda Item #4 Executive Director's Report

Mike Isaacson, Executive Director, thanked Ms. Rogel for speaking at the meeting. Mr. Isaacson reported that DOEA requested some changes be made to the Area Plan impacting the Title III E Caregiver Program. This resulted in the AAAPP having to go out to bid on an emergency basis. This program is done in-house, but as a result of new/different requirements, we had to document things differently. We are doing our normal procurement process, albeit much more condensed. Mr. Isaacson explained more of the process and will follow up with the outcome. Mike officially introduced himself and talked a little about his background stating that he has been in Human Services for about 23 years and his background is in organizational development, and has a master's degree in public policy. Mike talked about how the Area Agencies on Aging (AAAs) are based off the Older American's Act (OAA) that was signed into law in 1964, and the general structure and framework of the AAA's was in about 1974. Aside from the separation from a completely governmental entity into a 501c3 back in 2000, the model hasn't changed much. We have not grown with the population that we are called to serve, which limits AAA's and their ability to be adaptive to a changing population, and as a result, there are a lot of AAA's around the country struggling. Mike would like to find ways of incorporating a different agency, with different funds, that is completely separate from the AAA, that will allow private pay, sliding fees, and different partners so that we can start generating dollars that we can fill back into our population within the AAA structure.

Agenda Item #5 Nominating Committee Report

Helen King, Deputy Director, reported that 8 out of the 9 Advisory members wish to renew their terms of service for another 2 years. Helen announced that Betty Hayward has declined to renew but will complete her term to the end of the year and so there will be a vacancy for a Pinellas County member. Ms. Hayward is the longest standing Advisory Council member and has been on the council for 36 years. Helen reported there are no officer changes at this time. Helen also announced that Linda Patterson with the VA will be resigning from the Advisory Council. Ms. Patterson is offering a staff person from the VA her position and Helen will follow up with that person. Linda plans to resign after the transition. The OAA requires the Advisory Council have at least one person that is a representative of the VA. Helen would like to see diversity on the committee and is asking anyone who might know someone to take Ms. Hayward's spot to please let her know.

Agenda Item #6 Conflict of Interest Form

Helen distributed the updated Conflict-of-Interest policy as well as the disclosure statement and asked that everyone to fill those out and return them to her.

Agenda Item #7 AAAPP Board of Directors Minutes

Helen presented the Board of Director's meeting minutes explaining that over the past year the BOD and Advisory Council have collaborated on sharing their meeting's minutes so as to communicate informally with each other. The main purpose for this is to know what each is covering at their meeting and if one or

the other would also like to cover the same. There was also a meet n' greet at the annual luncheon which went over quite well, and so Ms. Virginia Rowell, President of the BOD, would like to see that continue.

Agenda Item #8 Announcements

Ms. Rogel announced that there is a free event on December 7, 2016 at Raymond James with Encore Tampa Bay called, "Charting Your Financial Future." You can get more information on her website.

Kerry announced she will be working with the SHINE program again and she has partnered with them to record Medicare 101 and their Medicare Advantage Plan approved presentations at the state level. Kerry hopes to post the presentation in edited format as a podcast on YouTube. Kerry also announced that they are adding to their Evidence Based programs, the Disease Health Management Program. Their license goes before the City Council work session very soon.

Mike reported that for the 2nd year in a row SHINE won an award for the best SHINE Program and also Florida for the last 5 years in a row. SHINE's annual open enrollment will be going on until December 7, 2016.

Paul announced that DOEA will be monitoring the AAAPP on Tuesday, November 15, 2016. The exit interview is on Wednesday, November 16, 2016.

Then next Advisory Council meeting will be January 9, 2017 at the AAAPP conference room.

AAAPP's annual luncheon will be held at Ruth Eckerd Hall on April 21, 2017.

There being no further business for discussion, the meeting adjourned at 3:01 P.M.

(Minutes transcribed by Katherine Thomley)