

Senior Housing Community Action Plan



Pinellas County
2024 - 2025

Overview

The Area Agency on Aging of Pasco-Pinellas and the Pinellas Community Foundation hosted a Senior Housing Roundtable Discussion in Pinellas County, Florida on November 29, 2023. The objectives of this roundtable discussion were to:

- Review seniors' unique housing needs
- Determine actionable strategies to address senior affordable housing and homelessness
- Stimulate community stakeholders' consensus for collective action and impact.



Stakeholder Participants

This Pinellas County Senior Housing Roundtable Discussion was attended by the following individuals and affiliations:

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Pinellas County's Vision for Quality, Affordable, and Safe Senior Housing

Roundtable participants individually and collectively articulated their vision for quality, affordable, and safe senior housing and older adult housing security in Pinellas County, Florida as follows:

- Attainable housing based on seniors' individual needs (*availability is paramount*)
- More flexible assessment and income eligibility for senior affordable housing
- Increased senior housing options with a diverse array of available (*onsite/ close proximity*) and progressive supportive services
- Seniors have capacity to afford housing and other life necessities
- Improved senior navigation of housing and community resources
- Enhanced eviction protections for seniors
- Increased age-friendly communities and senior community engagement and connectivity
- Zoning policies for mixed-use and innovative housing solutions
- New senior affordable housing and repurposed existing structures



Action Strategies

As a result of the November 29, 2023, Roundtable Discussion, the Area Agency on Aging of Pasco-Pinellas and its partners initiate this community action plan reflective of priorities and strategies to advance quality senior affordable housing in Pinellas County. This plan is a “living” document that will be updated and can be revised as it is implemented.

Strategies	Timeframe	Responsibility	Resources	Progress
FOCUS AREA 1 - PARTNERSHIPS				
1.1 Integrate senior affordable housing action plan within county-wide plan, building a housing compact and alliance with county and municipalities	2024			AAAPP is having discussions with Forward Pinellas about this
1.2 Establish senior focused representation on local Affordable Housing Council	2024			
1.3 Work with Pinellas County Homeless Continuum of Care (CoC) to designate homeless seniors as a priority population	2024			AAAPP is now on Board of Pinellas Homeless COC
1.4 Extend cooperation with CoC to increase access to senior services	2024 - 2025			
1.5 Establish coordinated effort to address mobile home park closings	2025			

Action Strategies

Strategies	Timeframe	Responsibility	Resources	Progress
FOCUS AREA 2 - ADVOCACY				
2.1 Advocate for homeless prevention and diversion funding and initiatives	2024 - 2025			
2.2 Advocate for eviction pools and increased legal assistance for eviction prevention	2025			
2.3 Advocate at the local level for multiple use zoning	2025			



Action Strategies

Strategies	Timeframe	Responsibility	Resources	Progress
FOCUS AREA 3 - EDUCATION				
3.1 Educate local leaders on senior housing issues and needs	2024 - 2025			
3.2 Educate housing navigators on available senior supports, services, and resources	2024 - 2025			
3.3 Educate landlords and property managers on seniors' needs and supports	2024 - 2025			
3.4 Facilitate a bootcamp for developers on funding, land use, partnerships, and impact of work	2025			
3.5 Educate seniors experiencing mobile home community buy-outs and closures	2025			



Action Strategies

Strategies	Timeframe	Responsibility	Resources	Progress
FOCUS AREA 4 - DEVELOPMENT				
4.1 Identify opportunities and properties for redevelopment into senior affordable housing	2024 - 2025			AAAPP & PCF meeting with developers and builders
4.2 Cultivate public/private partnerships for development	2024 - 2025			In progress
4.3 Examine the “stopping points” for developers in affordable housing creation and work with county and municipalities to remove barriers	2025			
4.4 Expand home share initiatives	2025			



Action Strategies

Strategies	Timeframe	Responsibility	Resources	Progress
FOCUS AREA 5 – RESOURCING AND SUSTAINABILITY				
5.1 Identify funding sources and available funding	2024 - 2025			
5.2 Maintain database of funding, resources, and assets	2024 - 2025			
5.3 Increase access to available funding and resources	2024 - 2025			

Key Measures

The following indicators were identified as measures of senior affordable housing success in Pinellas County, Florida:

- Increase in sustainable new senior affordable housing units
- Increase in retrofitted, accessible senior affordable housing units
- Expansion in housing related zoning and policy improvements benefitting seniors
- Increase in preservation of affordable housing units for seniors
- Decrease in housing cost burden on seniors
- Increase in seniors reporting housing stability
- Decrease in senior helpline calls focused on housing challenges and homelessness
- Decrease in homeless seniors
- Two consecutive years of stable housing for prior homeless seniors



**This Pinellas County Senior Housing Community Action Plan
is supported by the following stakeholder organizations:**

